

Jaehyun Kim

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Goal & Objective

To develop and execute sales/marketing strategy including contents strategy & campaigns of the organization

Education

University of Utah, College of Health

Bachelor of Arts in Parks, Recreation, and Tourism

Emphasis Area: Hospitality / Commercial Recreation Management

Grade Point Average: 3.84 / 4.00, Dean's List Spring 2014

Salt Lake City, Utah

May 2011 – August 2014

Relevant Coursework

- PRT Management; PRT Experience & Services Marketing; Recreation Programming & Leadership; Evaluation in PRT; Financial Management in PRT; Entrepreneurial Recreation; Liability & Risk Management; Accounting; Electronic Marketing; Business Analysis

Work Experience

Sharp Aviation K

Position: Staff

- Assist passengers to check in for flights of three different airlines at Gimhae International Airport
- Collect passengers' feedback about cabin and baggage services to improve it continuously
- Meet and assist potential suppliers from other countries as a translator at the airport

Busan, South Korea

December 2015 – Present

HanaTour USA Inc.

Position: Assistant Manager

- Designed 5-6 days package tour with data of the attractions and target market, inbound customers from Asia
- Exercised public relations about a package tour and promotion services/products with direct marketing tools
- Searched for business partners to develop a package tour: Hotels, Restaurants, and Bus companies

Los Angeles, California

August 2014 – February 2015

Allstate Insurance Company Agency

Position: Intern

- Created a pamphlet and flyers regarding brand new services and products
- Analyzed personal data of every clients to recommend proper services
- Provided man-to-man follow-up care services to clients to build better CRM
- Approached potential clients using direct marketing tools: call, visit and email

La Mirada, California

May 2014 – August 2014

Volunteer Experience

Lasting Link

Position: Teacher

Responsibilities

- Provided educational events to elderly residents who often were in lacking in opportunity to interact with others
- Planned the whole process of educational activities for seniors by meeting teammates once a week

Salt Lake City, Utah

January 2014 – April 2014

Korean Class at the University of Utah

Position: Assistant Teacher

- Performed and lectured for over 20 students every week – grammars, pronunciation and phrases
- Motivated students by providing personal tutoring and extra assignments
- Supported the professor by creating make up quizzes and exams and graded them

Salt Lake City, Utah

August 2012 – September 2013

Neighborhood House

Position: Program Facilitator

- Designed activities and back-up plans for children to have pleasure as well as learning lessons: Sustainability
- Controlled designated time for each activity and circulated groups of children to other activities
- Communicated with other departments to coordinate 3-day program

Salt Lake City, Utah

November 2012

References available upon request.